



Lam Jane Detzler

designer, experimenter, & researcher

WORK EXPERIENCE

Research Engineer

Aptima, Inc.

May 2019 - current

- Designed human-AI collaborative interface for cross-functional teams.
- Researched user needs, pain points, and strengths, and contextualized them for the team.
- Developed corporate graphics, layouts, and style guides

Configuration Specialist

To The Point Marketing Agency

August 2014 - June 2018

- Consulted with clients to understand and deliver marketing solutions for their specific needs.
- Managed projects as a certified Salesforce Pardot Specialist and Consultant.
- Built drip campaigns, SEO, email templates, and landing pages for clients.

EDUCATION

BS Design, Innovation, and Society: Human-Computer Interaction

Rensselaer Polytechnic Institute

May 2020 expected graduation

- Interface Design: Hypermedia Theory & Application
- HCI Usability Testing
- Information Design
- Senior Project; theoretical Augmented Reality app for protestors in future cities [↗](#)

SKILLS

Collaborative Work



Written & Oral Communication



Agile/Scrum



Research



Wireframing



SKILLS (TECHNICAL)

Adobe XD



Adobe Illustrator



Adobe InDesign



HTML5/CSS



Python



MY PROJECTS

SafeRide UI Re-design [↗](#)

- A rebuild of RPI's student ride service portal.

LESA Usability Testing [↗](#)

- Website usability study for Lighting Enabled Systems & Applications (LESA).
- Client hired a third party to rebuild their site, but wanted to scope out existing issues first.

(Ongoing) The [In]Accessible Web [↗](#)

- A website where accessibility guidelines are more than just a checklist - they are baked into the site's core design language and functionality